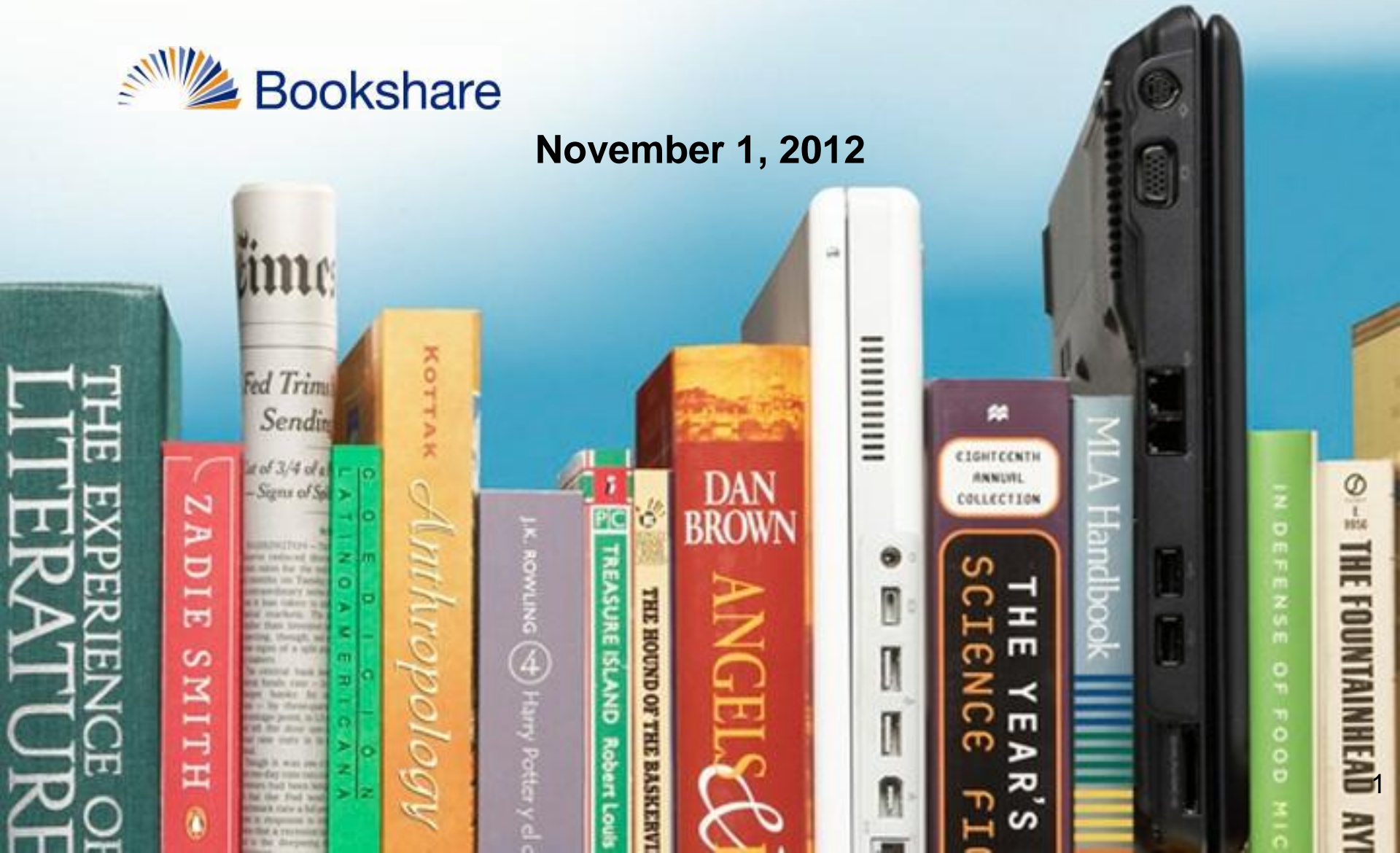


Bookshare: Accessible Books in a Multimedia World Webinar with Access Text Network



November 1, 2012



Presenters

Marcy Goot, Director of Marketing

Robin Seaman, Director of Content Acquisition

Cherie Miller, University Program Manager

Bookshare is a project of Benetech - www.benetech.org
Benetech's nonprofit motto: *Technology Serving Humanity*



Agenda



Bookshare overview:

- Who qualifies?
 - ◇ OM's and IM's
- What's in the Collection?
 - ◇ Formats
 - ◇ How to read a Bookshare book
- What's new?
 - ◇ New download process
 - ◇ The bookshelf
- Coming attractions
 - ◇ Epub 3; web reader

What Is Bookshare?

A global online library of books and periodicals for readers with print disabilities

- ❑ 211,000 members
- ❑ 41 countries
- ❑ 169,000 books (over 90,000 digital files from publishers)
- ❑ 200 publishing partners



What Bookshare Offers

- 📖 FREE memberships for qualified U.S. students through OSEP award
- 📖 Digital accessible books for individuals with print disabilities
- 📖 FREE assistive technology software
- 📖 24/7 access to books



Who qualifies?



Bookshare

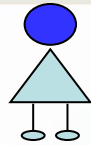
Who is Eligible for Bookshare?

Disability	Qualified/Not Qualified	Examples of Certifying Professionals
Visual Impairment (VI), such as blindness or low vision	Qualified	A family doctor, ophthalmologist, neurologist, psychiatrist, optometrist, physical therapist, or other medical professional.
Physical Disability (PD) which affects the ability to read print, such as inability to hold a book or turn pages	Qualified	Teacher of the visually impaired, special education teacher, learning disability specialist, school psychologist, clinical psychologist with a background in learning disabilities, resource specialist or other educational professional
Severe Learning Disability that affects the ability to read standard print	Students with a severe enough disability, and a professional certifying that the disability is severe enough and the individual needs accessible formats.	Certification from the National Library Service Proof of membership with RFB&D
Autism Emotional disabilities ADHD	Not qualified, unless accompanied by a visual or physical disability, or a qualified reading disability that has a physical basis	Not applicable
Other Learning Challenges		
ESL and ELL		

Two Membership Options

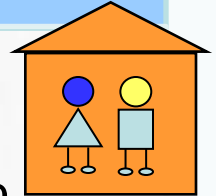
Individual Membership

- Access Bookshare **at Home**
- **Student downloads** for herself / himself
- Download books, **except textbooks**
- **Free for all U.S. students** with qualifying print disabilities
- For those with qualifying print disabilities who are not students, membership is \$50 per year for unlimited downloads.



Organizational Membership

- Access Bookshare **at School**
- **Teacher downloads** on behalf of student
- Download all books, **including textbooks**
- **Free** for all organizations serving U.S. students **with qualifying print disabilities**
- For organizations serving individuals with qualifying print disabilities who are not students, various membership plans available



Bookshare

Taking a break?

If a student is **not** continuing on for post-secondary education, they can still maintain Bookshare membership.

- Students have the summer to access Bookshare.
- Student should notify Bookshare membership
 - ◇ Contact us at: www.bookshare.org/contactUs
(select “Membership and Registration”)
 - ◇ \$75 Qualified non-Student - first year
Breakdown: \$25 one time set up fee for qualified non student +\$50 yearly membership (students need not pay the \$25)
 - ◇ Once a student again, membership is FREE!

The Collection.



Bookshare

The Bookshare Library

Textbooks

- College/University textbooks
- Open Educational Resources: Flat World Knowledge

Special Collections

- New York Times* Best Sellers
- Pulitzer Prize winners:
248 titles from 1918 – 2012
- Student Resources
- 1,852 books in Spanish, 111 in Arabic and more!

 300+ newspapers/magazines

University Press Partners

-  Cambridge University Press
-  Columbia University Press
-  Cornell University Press
-  Duke University Press
-  Edinburgh University Press
-  Fordham University Press
-  Gallaudet University Press
-  Harvard University Press
-  Hong Kong University Press
-  Indiana University Press
-  McGill-Queens University Press
-  MIT Press
-  NYU Press
-  Princeton University Press

-  Stanford University Press
-  University of British Columbia Press
-  University of California Press
-  University of Chicago Press
-  University of Michigan Press
-  University of Minnesota Press
-  University of Nebraska Press
-  University of North Carolina Press
-  University of Ottawa Press
-  University of Pennsylvania
-  University of Wisconsin Press
-  University Press of Colorado
-  Yale University Press
-  Wesleyan University Press

Bookshare University Partners

- Alliant International University
- Arizona State University
- Boston University
- College of New Jersey
- College of San Mateo
- De Anza College
- George Mason University
- Georgetown University
Law Center
- Hadley School for the Blind
- Idaho State University
- Indiana University
- Landmark College
- Loras College
- Michigan State University
- Miami University
- Monterey Peninsula College
- Mohawk Community College
- Ohio State University
- San Diego Mesa College
- Santa Clara University
- Santa Monica College
- Santa Rosa Junior College
- Southern Illinois University,
Carbondale
- Stanford University
- Texas A&M University –
College Station
- Texas A&M University -
Corpus Christi
- University of Arizona
- University of Arkansas
- University of California, Berkeley
- University of Colorado
- University of Idaho
- University of Montana
- University of Texas, Austin
- Utah State University
- Whittier College



Log in to Bookshare's Website

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Email: Password:

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Search:

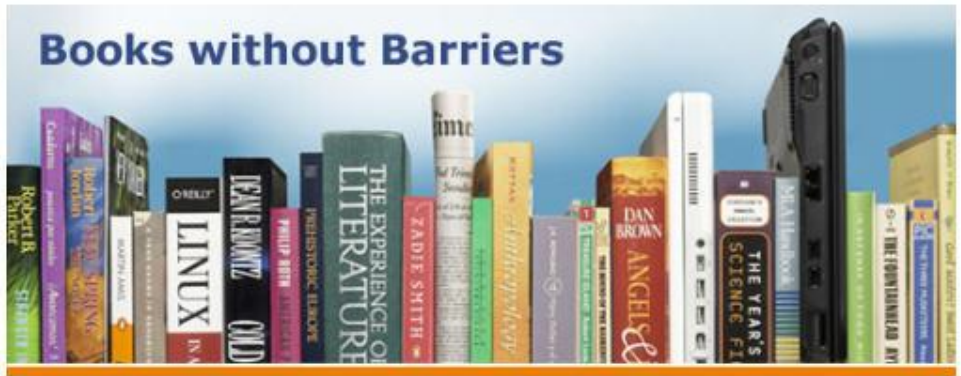
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Books without Barriers



Accessible Books and Periodicals for Readers with Print Disabilities

- **Bookshare™ is free for all U.S. students with qualifying disabilities.** Student memberships are currently funded by an award from the U.S. Department of Education Office of Special Education Programs (OSEP).
- **Bookshare dramatically increases the accessibility of books.** Bookshare believes that

New and improved search available!

You can now [find books](#) faster and easier than ever before!

Professional Development Workshops

Bookshare is now offering [professional development workshops](#)! These workshops qualify for use of ARRA funds.

Members' Wish List

The Members' Wish List has more than 800 books. [Your small gift](#) will bring great pleasure.

The [Bookshare carers' video](#) will tell you

Search or Browse

Standard Search
by
'Title or Author'






This screenshot shows the top navigation bar of the Bookshare website with links for Home, Getting Started, Community, Volunteer, Contribute, About Us, Help, and Contact Us. Below the navigation bar is a 'Kristina Cohen - Demo's Task Bar' containing links for Quick Search, Change Password, My Account, Log Out, and My Organization. To the right is a search box with a 'Search' button and links for Advanced Search and Browse. Further right is a 'Quick Links' section with links for Newspapers & Magazines, Reading Room, and Donate Now.

Browse by....

Author
Category
Language
New Books
Most Popular Downloads
NIMAC Books
Special Collections
Newspapers / Magazines
Internationally Available
Grade
Publisher

This screenshot shows the 'Browse' page on the Bookshare website. It features the same navigation and task bar as the search page. The main content area is titled 'Browse' and includes a breadcrumb 'Browse > Categories'. Below this is a section 'Select from the following:' which lists various categories in three columns: Animals, Art and Architecture, Biographies and Memoirs, Business and Finance, Children's Books, Computers and Internet, Cooking, Food and Wine, Disability-Related, Entertainment, Gay and Lesbian, Health, Mind and Body, History, Home and Garden, Horror, Literature and Fiction, Military, Mystery and Thrillers, Nonfiction, Outdoors and Nature, Parenting and Family, Poetry, Professional and Technical, Reference, Religion and Spirituality, Romance, Science, Science Fiction and Fantasy, Self-Help, Sports, Teens, Textbooks and Educational Materials, Travel, and Westerns. At the bottom, there is a copyright notice for 2008 Benetech and links for Search this Site, Legal, Privacy, and Site Map.

Advanced Search

-  All or part of author's name
-  All or part of title
-  Language (English or Spanish)
-  Copyright
-  Category, such as textbooks and children's books

'Advanced Search'

This is a multi-tiered Advanced Search tool. Use it to create simple or complex searches. Note that something must change on the default screen. Either

- text put into a box
- category checked
- books to search changed to something other than All
- language changed to something other than All




then select Advanced Search at any time to perform your search.

Find Results For

Title	<input type="text"/>
Author	<input type="text"/>
ISBN	<input type="text"/>
Publisher	<input type="text"/>
Full Text	<input type="text"/>
Books to Search	All Books ▾
Quality	Excellent or above ▾
Language	All Languages ▾
Grade	All Grades ▾
Sort Results	By Relevance ▾



A Word about Book Formats

-  New Formats: MP3 and DAISY Audio are both audio formats, for use primarily with audio devices
-  For reading a book in Read:OutLoud or Victor Reader Soft download DAISY Text or DAISY Text with Images (ROL only)
-  For reading a book in Read2Go (iOS devices), download DAISY Text directly through the app, or DAISY with images to your computer then transfer with iTunes

MP3 Format




Digital audio format that can be played by a large number of mainstream audio devices, assistive technology devices, tablets, phones, and computer audio software.

- Books are separated into tracks by chapter.
- Voiced using high quality TTS speech voice.
- No navigation as there is in DAISY AUdio

***Note: Be patient as book is being prepared**



DAISY Audio Format

 DAISY Audio is universal format standard for audio books with more navigation options than MP3.

- DAISY Audio books are highly navigable (by sentence, paragraph, etc.)
- Voiced using high quality TTS speech voice.

 Benefits:

- Easier navigability
- Better TTS voice than come native to the device
- Must have reader that supports DAISY Audio such as the NLS player.

***Note: Be patient as book is being prepared**

Read on the Go!



Go Read is a *free accessible* e-book reader app for the Android OS.

Download, listen and enjoy all your favorite Bookshare books... wherever you want!

Download from Google Play!



www.goread.org



Read2Go is the most *accessible* e-book reader app for the Apple iOS.

Find, download and read your favorite Bookshare books... all in a single app.

Download from App Store!



www.read2go.org

What's New?



Bookshare

New Download Process: Benefits

- 📖 More intuitive: drop-down list of options
- 📖 Sponsors can download for multiple students at once, in multiple formats
- 📖 At the time of download, Sponsors can set format preferences for students that will become their default preferences
 - ❑ Preferences can always be changed

Coming attractions.

Bookshare is moving toward
making
“born digital” to mean “born accessible.”



Bookshare

The Goal:

Make it **easier**, **faster**, and **cheaper** to make and use accessible images so that students with print disabilities have timely access to the information they need.



Bookshare

About DIAGRAM

 5-year Research & Development Center

 Funded by the Department of Education,
Office of Special Education Programs

 Launched May 2010

 Our Partners

- WGBH's National Center for Accessible Media (NCAM)
- U.S. Fund for DAISY

Tools

- Poet: A Tool for Crowdsourcing Descriptions
- Image Accessibility Coverage Checker for DAISY Books
- Tobi Integration: DAISY Tool for Multi-media Production



How Poet Works

All Images 1291 Images



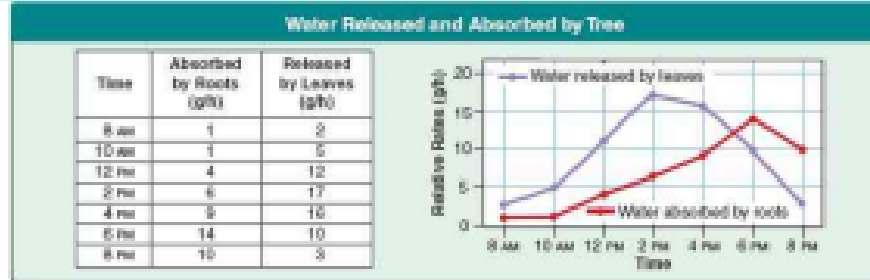
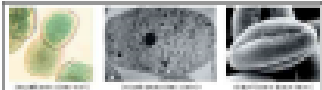
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Previous Description(s)

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More Files Submit new image description

Figure 1.22 One way to record data from an experiment is by using a data table. Then, the data may be plotted on a graph to make it easier to interpret. Using Tables and Graphs, do what three of ways to the rate of water released by leaves equal to the rate of water absorbed by roots?

What's Next --

 Web reader

 Bookshelf in the “cloud”



Bookshare

Contact Us:

<http://www.bookshare.org/contactUs>

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